

The Asset DB Enterprise Suite

The MPS toolset that accelerates your time to revenue



Asset DB



Easy to use and customer friendly, Asset DB is a unique way of automating the design and management of a Managed Print Service – accelerating the assessment and design process by 77%.

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The advantages of a graphical based toolset

Most managed print service (MPS) vendors have a variety of different methods and tools in order to build and deliver the service. For many the data gathering and design is a mixture of manual and semi-automated processes, leading to long turnaround times and difficulties in maintaining data integrity. Those areas that have been automated such as a cost of ownership calculation or page volume measurement are not integrated into a single platform. Above all, the graphical interface of the user environment, so important to an effective design, is a poor add on.

Yet, the end user wants to see where new devices are going to be placed, how existing devices can be re-used and where key features such as colour, A3/Tabloid printing and scanning are going to be available relative to existing requirements. The Asset DB Enterprise Suite is the only toolset that uses an automated floor plan centric approach, enabling an acceleration in both data capture and future device placement. This repository of information is as useful in the initial design as it is for asset management once a managed print service is in place (see Fig. 1 below for a screenshot).

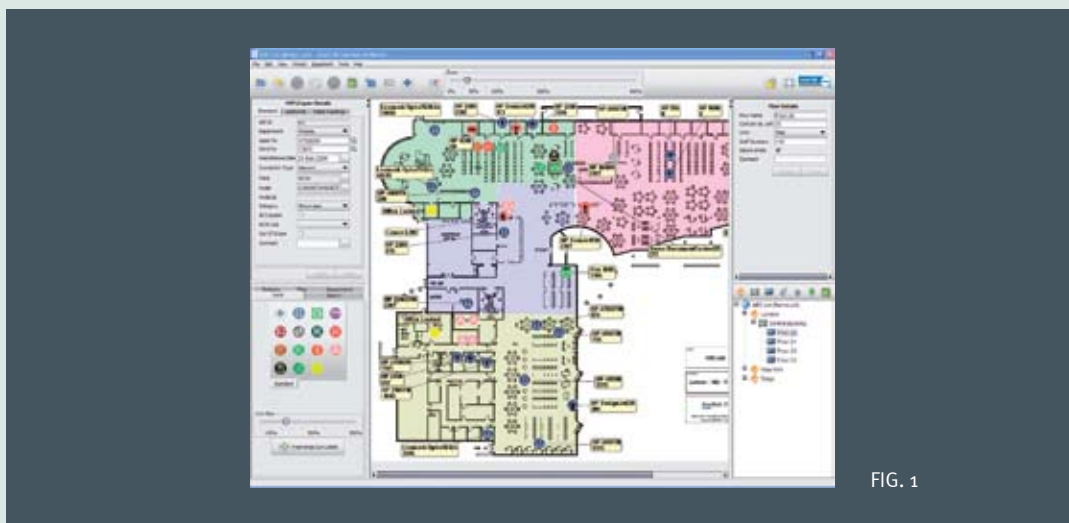


FIG. 1

With Asset DB you can accelerate the overall MPS process by:

- Reducing the time to map and record data on current assets by 65%
- Importing meter readings and generating monthly volumes from network discovery tools, including applications like Print Audit
- Identifying with ease the different asset types and their attributes through dynamic icons which change colour, shape and markings according to the data attributes
- Scaling a floor plan to measure distances between users and assets
- Synchronising your information so multiple site changes can be consolidated into a single master project
- Exporting and importing data to and from a TCO tool
- Adding images, documents and user information to form a single repository of all key information
- Automating the future state design and reducing the number of change iterations by 90%
- Producing reports for logistical planning of all the moves and changes

Furthermore, Asset DB is complementary with existing toolsets, whether SNMP based or proprietary systems, as the database engine can import and export data in a .csv file format. The value of Asset DB is in its graphical and 'easy to use' interface which makes it the most effective platform for customer facing managed print service tasks.

Asset DB has several modules to automate all the key processes in developing and providing a managed print service, whether data capture, solution design, or helpdesk support.

A complete toolset

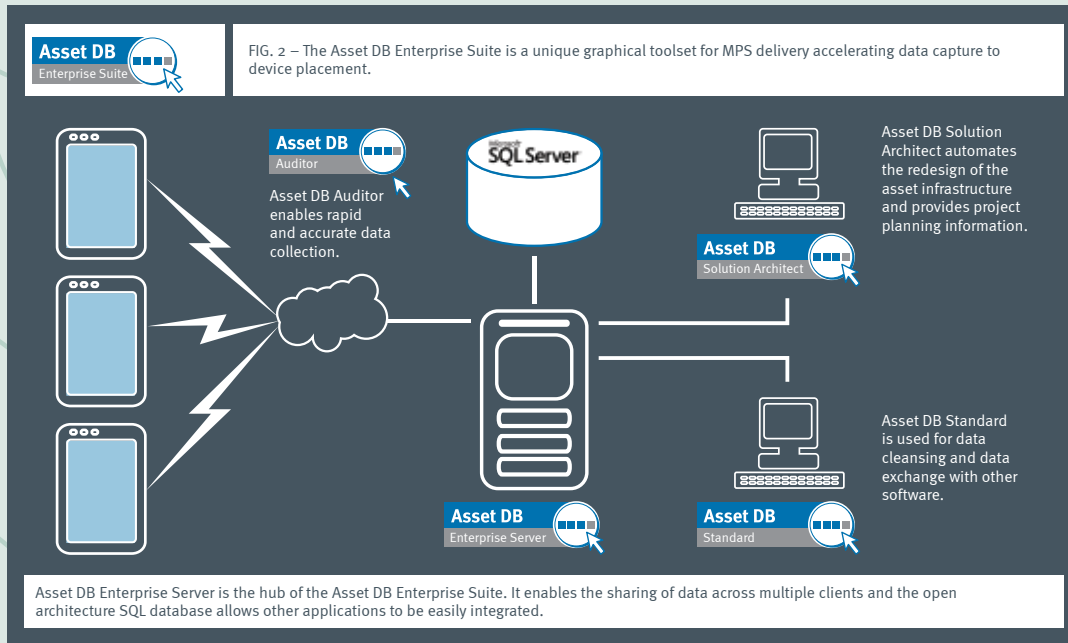
Asset DB Auditor: Designed to work with bar code scanners, Asset DB Auditor simplifies the data capture process so that accurate information is captured first time. The larger the exercise the greater the risk of errors in a manual process, which makes the automated approach of Asset DB so valuable – good data leads to good decisions.

Asset DB Standard: Asset DB Standard enables you to import additional data from external sources and perform tasks such as monthly volume generation and TCO calculations.

Asset DB Solution Architect: The most innovative of the Asset DB modules, Solution Architect uses the floor plan view to prototype the future state design. Automating the allocation of retained assets, as well as the selection of new devices from your portfolio, this module takes the complexity and difficulty out of future state designs. Once the design is complete, Asset DB produces all the documentation for the logistics around the moves and changes.

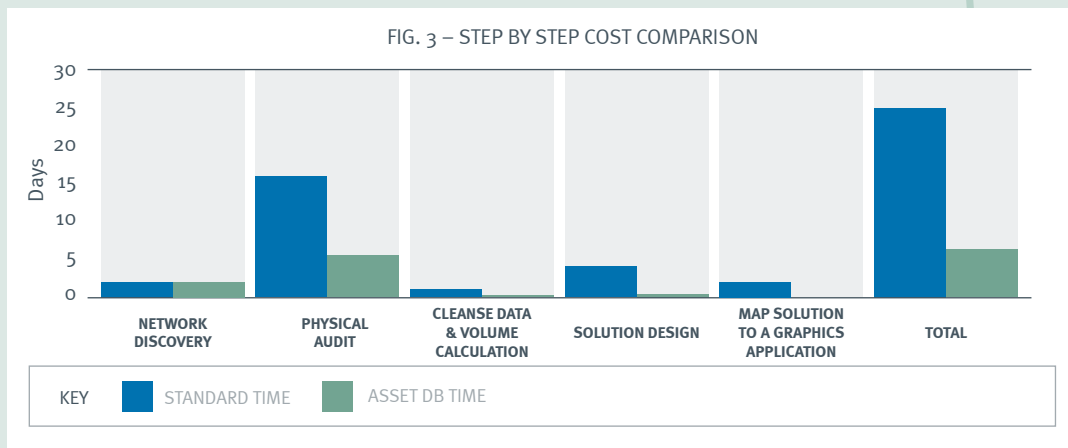
Asset DB Enterprise Server: This is the hub of the Asset DB Suite, providing a single repository for all projects and managing the complex task of synchronising all project data from multiple users.

See Fig. 2 below for how the modules make up the complete toolset.



The value of Asset DB

Asset DB provides a more professional and interactive solution to creating and managing optimised print fleets. However, the value of the software is not just in the graphical interface. The toolset has been designed with industry processes in mind and the time savings in manpower are significant (see Fig. 3 below).



Across the whole process using Asset DB can improve your time to market by 77%, while at the same time improving accuracy by five times.

Such is the power of Asset DB that it has been used in over 29 different countries to collect information on more than 100,000 devices.

Why you should choose Asset DB

The only floor plan driven MPS tool set	>	Combines a “bird’s eye” view of the user environment with an integrated database
A single data repository of all relevant user information	>	Import and export data from other data gathering tools to create a single master project
Automate the solution design	>	Improves the time to implementation by 77%
Increase data capture accuracy by five times	>	Data entry is optimised and verified
Reduce the time to revenue	>	Accelerates the whole process from data capture to device placement
Ease of use	>	Less than an hour to learn, and a practical interface to use with the customer

Asset DB Delivering real benefits

Case Study One – Future State design for a pharmaceutical company

Asset DB was used by a leading vendor to capture and design a solution for the head office of a major pharmaceutical company. Previously the salesperson had taken four weeks to get a design out, whereas with Asset DB the data was collected in three days, designed on the fourth day, reviewed and redesigned on the fifth day, and presented to the customer on the sixth day. The order was placed on the seventh day!

Case Study Two – Future State design at a public sector organisation

An IT Services provider used Asset DB to redesign a central administrative office of a government organisation live with the project team, completing the design sign-off in two iterations – in the past this had taken as many as twelve.

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To arrange a demonstration of Asset DB, contact our sales department at NewField IT on +44 (0)20 8948 9565, or email sales@newfieldit.com

For more information visit www.newfieldit.com